

Feel the embrace of the sea



VILLAS
MARINERAS



TOUR OPERATORS

Baiona, Ribadesella, Llanes, San Vicente de la Barquera, Santoña, Laredo



BAIONA



RIBADESELLA



LLANES

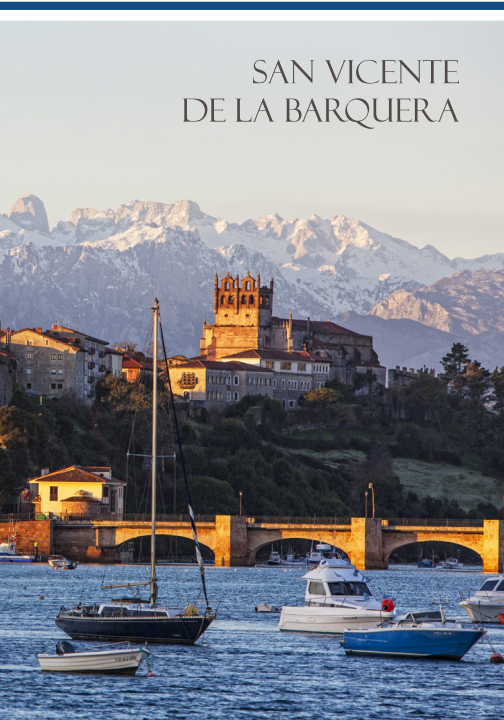




VILLAS MARINERAS



LAREDO



SAN VICENTE
DE LA BARQUERA

The VILLAS MARINERAS (FISHING TOWNS) extend from the Rías Baixas to the Cantabrian coast through three autonomous communities: Galicia, Asturias and Cantabria. Big and small localities rich in tradition and culture always associated with the sea, the travel companion alongshore a generous coast with plentiful history and stories.

Any time of the year is good to enjoy these towns, to be amazed by its changing lights, the colours of its skies and the brightness of the sun, and to feel the embrace of the sea.

VILLAS MARINERAS is an association that brings together six touristic towns, located in the geographical framework of the Atlantic Coast, that share a deep-rooted tradition of fishing and marine activity: Baiona in Galicia, Ribadesella and Llanes in Asturias, and San Vicente de la Barquera, Santoña and Laredo in Cantabria.

These towns, along with the association, work towards achieving the highest standards of tourism quality and territorial development so that the tourism activity is perfectly compatible with economic, social and environmental development.

MARINE TOURISM



The sea is the cornerstone of life in the VILLAS MARINERAS, which share a rich cultural heritage with deeply-rooted traditions, that are a huge attraction for the tourist that visits them.

The main economic activity of Baiona, Ribadesella, Llanes, San Vicente de la Barquera, Santoña and Laredo has traditionally been the fishing sector and the proof of this is an ample material and

immaterial heritage that all the travellers can enjoy.

From the fishing ports, fish markets, supplies markets, numerous lighthouses, canning factories, etc., to the countless fiestas, gastronomic celebrations, religious events, legends or folklore, the Villas Marineras offer the visitors an unforgettable experience.



A UNIQUE EXPERIENCE THAT BEGINS WITH A VISIT TO THE FISHING PORT

The smell of the sea would be the first sensation to be felt in the Villas Marineras when one gets to know their culture and traditions.

The traveller's experience can begin at the fishing port. While being relaxed and keeping all the five senses wide-awake, one can experience first-hand what the everyday life in a fishing town is like: the hustle and bustle of the boats that go out to fish and return to port with their catches, the fish and seafood auction in the fish markets or the skilfulness of netters on the docks, etc.

The marine occupations can enchant any spectator and one can still observe, in these villages, the shellfish catchers, the fishermen, the eel catchers of the Cantabrian Sea, or the lighthouse-keepers and shellfish farm workers, among others.

At all the VILLAS MARINERAS destinations, the traditional boats and the diverse fishing techniques are a great attraction for tourists, who have at their disposal a myriad of resources.

There are several marine installations, many of which can be visited, that are a symbol of past eras, such as the shellfish farms of Baiona, Ribadesella or San Vicente de la Barquera, the canning factories in Cantabria or a "Tendedero de Redes" (a place where fishing nets were mended) in Llanes.

Moreover, there are museums





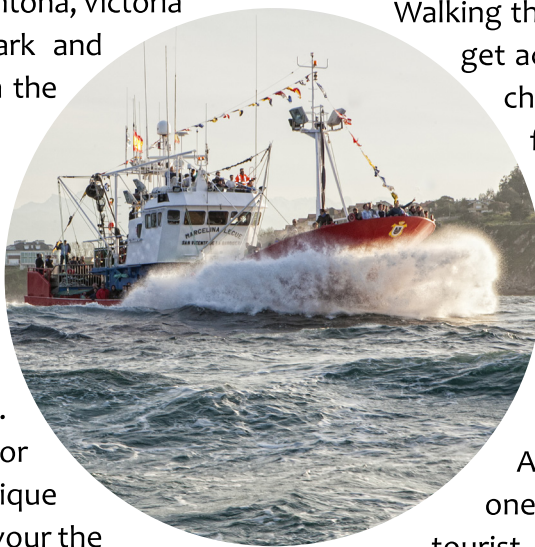
foto San Vicente

A MUST-VISIT STOP IN THE FISH MARKETS AND THE SUPPLIERS MARKETS

and interpretation centres such as the Navigation House of Baiona, the Museo del Castillo del Rey (King's Castle museum) in San Vicente or the Interpretation Centres of the Santoña, Victoria and Joyel Marshes Natural Park and of the Oyambre Natural Park in the Punta Silla Lighthouse.

The tourist can get acquainted with the activities of all the fish markets and the supplies markets, and can even participate in gastronomic events at these installations. Whether travelling individually or through guided tours, it is a unique experience in which one can savour the freshest products of the sea.

The historical centres are also an example of tradition, replete with stories and legends, with very peculiar structures, many of them declared Heritage of Cultural Interest. In these places,



the traveller will find accommodations, bars, restaurants, pubs, etc., where they can immerse themselves further into this marine experience, relishing exquisite seafood dishes or drinking cider at the Cantabrian coast and Albariño wine of the Rías Baixas DO in Galicia.

Walking through these old towns, one can get acquainted with the monasteries, chapels and churches, castles, fortresses, transepts, granaries, bridges, mills, etc. There are innumerable architectural and ethnographic resources in these destinations, for those who also walk through The Way Of Saint James.

And the lighthouses, undoubtedly one of the best attractions for any tourist, ancient and beautiful structures that served and continue to serve as guides to the sailors at night, and are located in the most beautiful places of the coast.

All the Villas Marineras



boast these installations, some of which still have lighthouse-keepers residing in them.

THE ENDLESS MARITIME FESTIVITIES AND CELEBRATIONS

What will also amaze the tourist is the number of maritime festivities and celebrations in which they could participate: Religious meetings with maritime processions such as that of Nuestra Señora la Virgen de Guía (Our Lady of the Guide Chapel) in Ribadesella, the Folia Festival in San Vicente de la Barquera, the Salea de Santa Ana (Santa Ana Chapel) in Llanes, the Feast of the Virgen del Carmen (Our Lady of Mount Carmel Chapel) in Laredo or Baiona, or the Maritime Procession of the Virgen del Puerto (Our Lady of the Port Chapel) in Santoña; historical celebrations such as the Arribada (Arrival fiesta) of Baiona, which commemorates the arrival of the caravel Pinta to this town with the news of Discovery of America, or The Landing of Charles V in Laredo; gastronomic events acclaiming the mozucu, the anchovy, the bonito, etc., or the Holy Week celebrations, among many others.

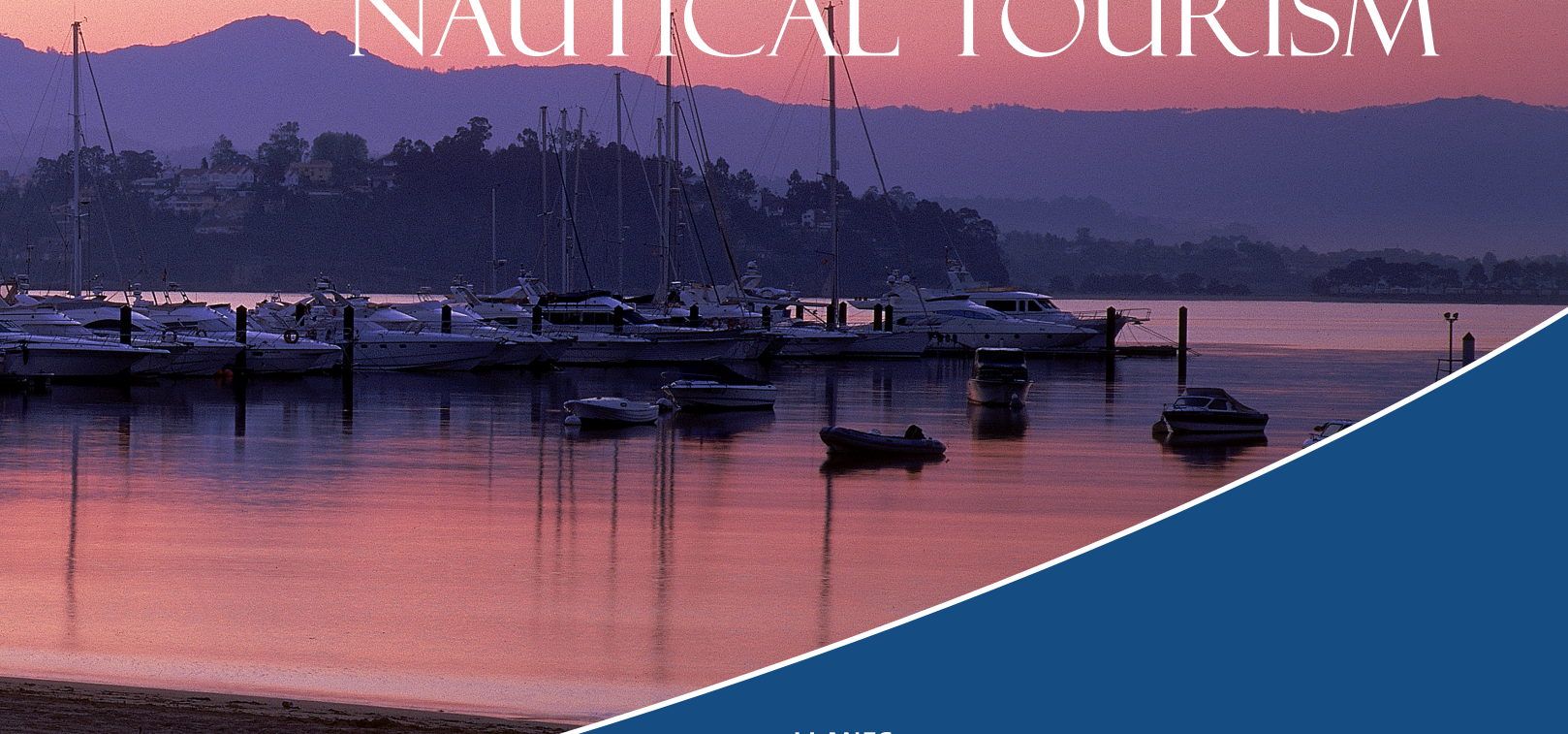




The fabulous orographic conditions of the Rías Baixas and the Cantabrian coast make it possible to fish and carry out sports and nautical activities almost all year round. All the VILLAS MARINERAS have marinas, located in the centres of the municipalities and with all the necessary services a few metres away.



RECREATIONAL NAUTICAL TOURISM



BAIONA

- Marina: 320 moorings, maximum length 40 m.
- Monte Real Club de Yates: 222 moorings. Private yacht club, Maximum length 40 m.

RIBADESELLA

- Marina: 240 moorings, maximum length 12 m.

LLANES

- Marina: 140 moorings, maximum recommended length 10 metres.¹

SAN VICENTE DE LA BARQUERA

- Marina with 90 moorings. Maximum length 10 m.

SANTOÑA

- Marina: 340 moorings, maximum length 14 m.

LAREDO

- Marina: More than 700 moorings, maximum length 20 metres.



NAUTICAL TOURISM

The sea of the VILLAS MARINERAS offers a wide variety of activities for tourists who want a more active stay.

In Baiona, Ribadesella, Llanes, San Vicente de la Barquera, Santoña and Laredo there are companies or associations dedicated to promoting sports activities relating to the sea.

Surfing is the king of the extensive catalogue of tour offers, as well as all the other sports that originate from it, such as paddle surfing, paddle-kayak, windsurfing or kitesurfing.

San Vicente de la Barquera is remarkable, with eight surf schools that operate throughout the year, in addition to some that work exclusively during the summer season.

Sailing is also one of the main nautical tourism activities in the Villas Marineras. All the towns

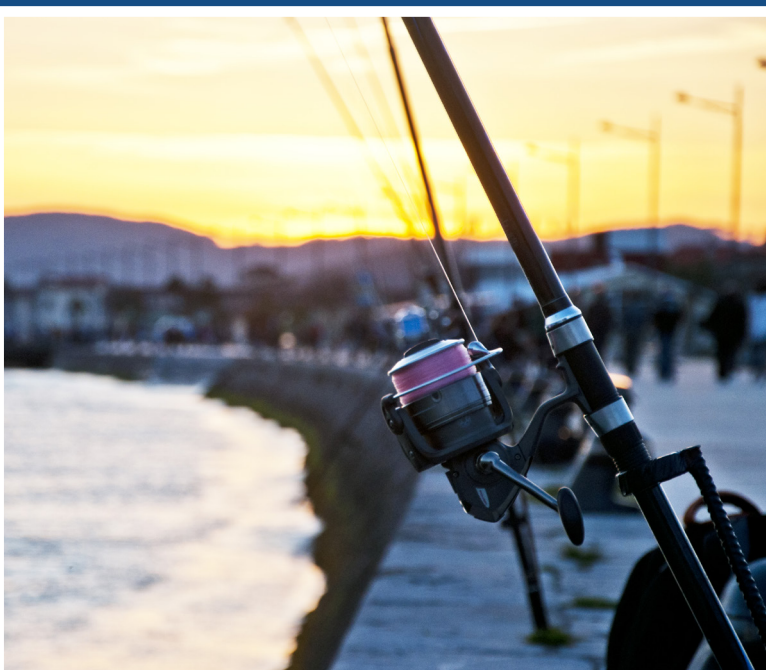


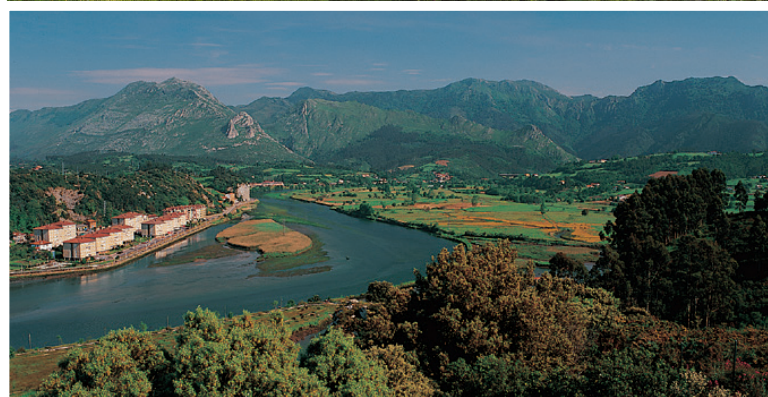


have sailing clubs or schools.

But in the VILLAS MARINERAS, there is scope for many more aquatic activities, such as snorkelling in Santoña or jet ski rides, inflatable

boat rides and coasteering to walk along the cliffs and “pedrales” (structure of rocks of all sizes, combined by an invisible cement, that cover the shore) of Ribadesella.



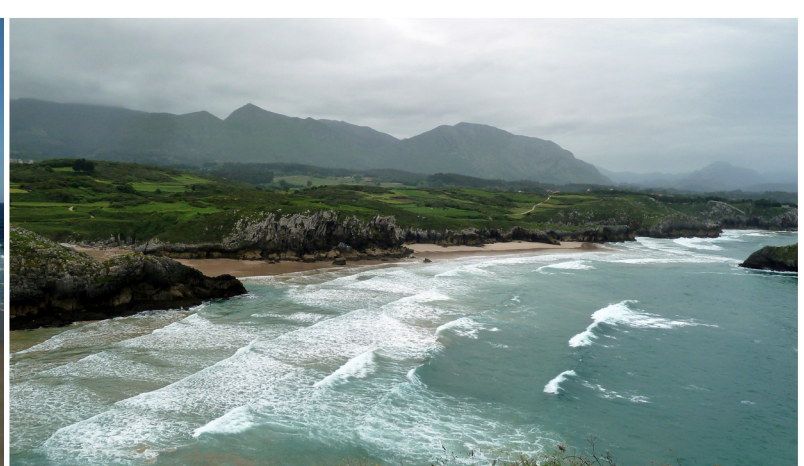
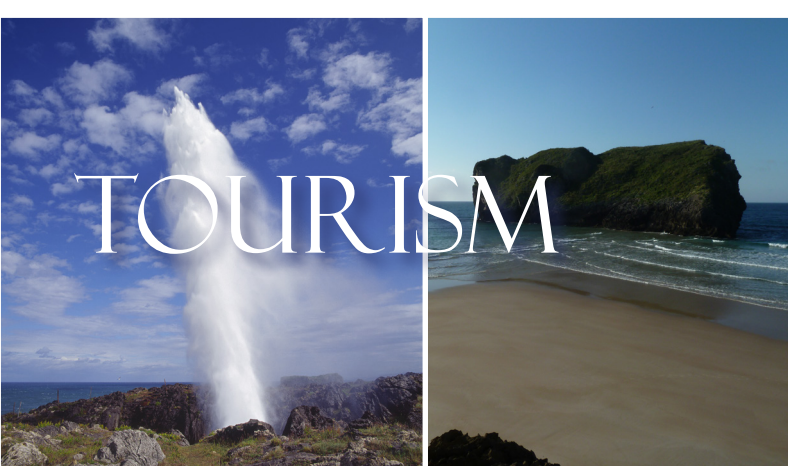


Nature has been generous with the VILLAS MARINERAS and offers all the visitors a myriad of unique landscapes to lose oneself in, many of them protected, with rocky coasts and beaches with fine sands, bathed by the Cantabrian Sea and the Atlantic Ocean.

All are part of the Green Spain region, which brings together the autonomous regions of the North for their landscape identity and their commitment to nature tourism.

The first advice for the visitor is to explore these towns in a relaxed way and keeping all the five senses wide-awake in order to feel and enjoy them, especially the embrace of the sea.

Respect for the environment and sustainability are the main objectives for these municipalities and they all have protected natural areas, such as Sites of Community Importance (SCI), Special Protection Areas for Birds (SPA) and Special Area of Conservation Zones (SAC).



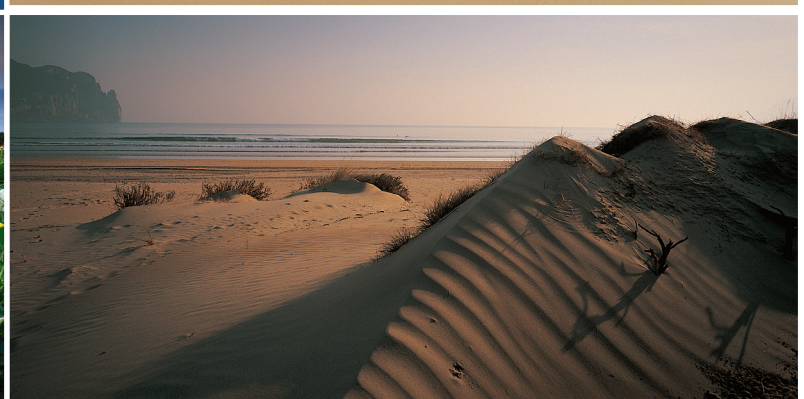
European Union. Natura 2000 Network

SAC: A Ramallosa (Baiona, also SCI), Ría de Ribadesella and Ría de San Vicente de la Barquera.

SPA: Santoña, Victoria and Joyel Marshes Natural Park in Laredo and Santoña, and the Ría de Ribadesella-Ría de Tinamayor.

Autonomous Legislation

- The Rosa Cave Partial Nature Reserve (Ribadesella).
- Natural Monuments:
 - Llanes: The inland beach of Gulpiyuri, Cobijeru Karst Complex and inland beach, Santiuste blowholes and Arenillas blowholes.
 - Ribadesella: Entrepeñes and Vega Beach, and the Icnitas footprints.
- Protected Landscape of the Eastern Coast of Asturias (Llanes).
- Natural park:
 - Laredo and Santoña: Santoña, Victoria and Joyel Marshes Natural Park.
 - San Vicente de la Barquera: Oyambre Natural Park.



THE WAY OF SAINT JAMES



THE WAY OF ST. JAMES IS PRESENT IN ALL THE VILLAS MARINERAS THROUGH TWO ROUTES: THE PORTUGUESE COASTAL WAY AND THE NORTHERN WAY

Centuries and centuries of tradition and a myriad of travellers to Compostela prove the importance of The Way of Saint James as a unique experience, a path that is present in all the VILLAS MARINERAS through two routes: The Portuguese Coastal Way and the Northern Way.

Baiona. Through this Galician town passes the Portuguese Coastal Way, a pilgrimage route of great importance in the Middle Ages, of 147 kilometres from A Guarda to Santiago. The route offers the travellers some astonishing landscapes such as the mountains of Baredo, the San Antón neighbourhood paths or the historical centre streets, as well as the old royal avenue or the Romanesque bridge in A Ramallosa. And the sea, always a faithful travel companion.

The rest of the Villas Marineras, those of the Cantabrian coast, are connected by the Northern Way, also known as the Coastal Way, which passes through the entire Northern Spain, right from Irun till Compostela.

In **Laredo**, the old hospital that gave shelter to the migrants in the Middle Ages is conserved since the 15th century. The pedestrians can make a small journey by boat here, from El Puntal to **Santoña**. It is said that there is a very close relationship between Santoña and the Apostle Saint James and that it was him who founded the church of Santa María del Puerto in the year 37.

Continuing towards Compostela, we come across **San Vicente de la Barquera**, where the beginning of the Lebaniego Way (which connects with the French Way) is located. In this town, the travellers can visit the great gems of the Middle Ages, such as the Iglesia de Nuestra Señora de los Ángeles (Our Lady of the Angels Church), the Castillo del Rey (King's Castle) and its walls, the Santuario de la Virgen de la Barquera (Our Lady of Barquera Shrine), or the two hospitals for migrants, one of which has been converted into the current town hall. Once in Asturias, one can complete one of the specific phases of the Way, which runs between **Llanes** and Ribadesella. La Iglesia de Nuestra Señora de los Dolores (The Church of Our Lady of Sorrows) in Barro (Llanes) is located in one of the most beautiful surroundings. The Jacobean route reaches **Ribadesella** through the medieval bridge over the Guadamía River and the travellers can enjoy landscapes with windmills and astounding cliffs.





The VILLAS MARINERAS possess a rich historical heritage full of cultural vestiges, beyond the sailors themselves. From the era of the dinosaurs down to the 21st century, history has left its mark in these places: Icinitas footprints, caves full of prehistoric paintings, medieval castles, manors or many examples of religious architecture related to the Way of Saint James.

Visitors, at VILLAS MARINERAS destinations, enjoy a wide range of Heritage of Cultural Interest, the maximum degree of protection of the historical heritage:

- Baiona: Historic-Artistic Ensemble of Baiona.
- Ribadesella: UNESCO declared the prehistoric paintings from the Cave of Tito Bustillo (Ribadesella) as the World Heritage Site, one of the most important examples of Palaeolithic Art.

Churches of Santa María de Junco and San Salvador de Moru, Cueva de Ardines and Cueva de Cuevas (Caves), Mansions of the Indianos, Ribadesella Historic-

Artistic Ensemble and paintings by the Uría-Aza Brothers in the Iglesia de Santa María Magdalena church.

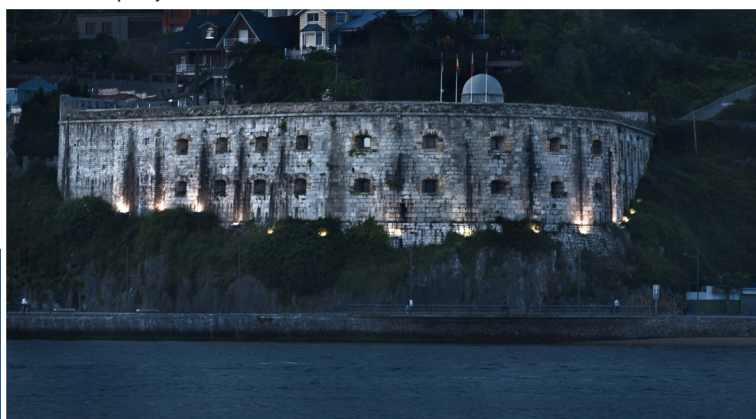
- Llanes: Palace-House of the Counts of La Vega del Sella*, House of Cercáu*, Casino of Llanes, Historic Ensemble of the Town of Llanes, Tower of Llanes, Idol of Peña Tú, Iglesia de San Antolín church, Palacio de la Espriella en Villahormes palace, Palacio de Gastañaga palace, Iglesia de Santa María del Conceyu church and Tower of Tronquedo (Andrín).

- San Vicente de la Barquera: Castillo del Rey (King's Castle) of San Vicente de la Barquera, Medieval Walls, Torre del Preboste (Tower of the Provost), Iglesia de Nuestra Señora de los Ángeles (Church of Our Lady of the Angels) -National Monument, Renaissance sculpture of the Inquisitor Corro,

Estate of the Convent of San Luís, Palacio de los Corro palace, Santuario de La Barquera shrine, Puente de La Maza bridge, megalithic complex of La Raiz-Piedrahita,



*Private Property



CULTURAL TOURISM



PALAEOLITHIC ART, FESTIVALS OF INTERNATIONAL TOURIST INTEREST AND ART

the traditional porticos.

- Santoña: Iglesia de Santa María del Puerto (Church of Our Lady of the Port), Antiguo Hospital Militar (Old Military Hospital), Casa Palacio del Marqués de Manzanedo (Palace House of the Marquis of Manzanedo) and its garden, forts and batteries of Santoña.
- Laredo: Iglesia de Santa María de la Asunción (Church of Our Lady of Assumption) and the Historic Ensemble of the Puebla Vieja.

The VILLAS MARINERAS also have numerous historic-cultural festivals, such as the Arribada de Baiona, which commemorates the arrival of the caravel Pinta to this town, announcing the Discovery of America, declared a festival of International Tourist Interest, as well as the International Descent of the Sella River that is celebrated in Ribadesella or the procession on the high seas of the Virgen de la Barquera - San Vicente de la Barquera. In Laredo, its Batalla de Flores (The Battle Of Flowers) is a festival of National Tourist Interest. El Carnaval de Santoña (Santoña Carnival) is also of Tourist Interest, and its Gran Marmitada (a gastronomic event), a Festival of Regional Tourist Interest.





GASTRONOMIC

The gastronomy of VILLAS MARINERAS is exquisite and of high quality, rich in delicacies from the sea. All the towns have their own celebrations extolling their delicious seafood.

- Baiona: The Arribada Gastronomic Week and Tapas Contest
- Ribadesella: Sea Cuisine Gastronomic Events (since 1984).
- Llanes: Gastronomic Events of Shellfish, Fabada (Asturian stew), Verdina (Asturian green beans), Flour and Corn.
- San Vicente de la Barquera: Fiestas of La Barquera and “El Mozucu”, where the “sorropotún” (a traditional tuna fish and potato soup) is the main dish, Gastronomic Festival of the Sea, Seafood Contest and Grilled Sardines in the Fiestas del Carmen.





TOURISM

- Santoña: Feria de la Anchoa y de la conserva de Cantabria (Anchovy and Tinned Food Festival), Gran Sardinada, Gran Marmitada, Jornadas del Bonito (gastronomic events), etc.

- Laredo: Concurso de Marmita (gastronomic event) and Día Mundial del Verdel (International Mackerel Day)



The VILLAS MARINERAS also offer traditional drinks that every traveller must try.

Cider is the queen of the towns of the Cantabrian corniche, whereas in Baiona the Albariño wine of the Rías Baixas DO stands out.



ACTIVE TOURISM



The sea is the main protagonist among the majority of active tourism alternatives offered in the VILLAS MARINERAS, mainly all of those are related to surfing. Notwithstanding this, the natural beauty of these towns leads to a special charm for another kind of alternatives, such as routes for horseback-riding or hiking trails.

One of these is the Universal Marine Route, an itinerary put together in phases through the cliffs of all the towns, completely accessible for people with visual disabilities. Llanes boasts the “Camín Encantáu”, which runs 9 km across the villages of the Valley of Ardisana, incorporating mythological wooden sculptures integrated into the forest, and the “Ruta de los Colores del Valle Oscuro”,





THREE VILLAS MARINERAS HAVE GOLF COURSES

through the Valle del Carranzo.

San Vicente offers four long-distance trails and three short-distance trails, most of them along the coast; and in Santoña there are five tracks, including a trail of fishing tradition and Napoleonic forts, and another of cliffs and lighthouses.

In Ribadesella, in addition to an extensive network of tracks, there are companies that provide a canoe expedition down the Sella River, one of the most popular active tourism activities in eastern Asturias.

GOLF is another active tourism activity that can be enjoyed in the Villas Maríneras. Three of them have their own golf courses.

- San Vicente de la Barquera: Golf course of Santa Marina.
- Ribadesella: La Rasa de Berbes golf course.
- Llanes: the Municipal golf course.

However, the enthusiasts of this sport can also play it in the surroundings of the rest of the towns. Although they do not have their own installations, there are golf courses a few kilometres away in the nearby towns.





All the towns possess a deep-rooted seafaring tradition and are committed to high-quality tourism, a proof of which is that four of these are SICTED enabled destinations (Integral Tourism Quality System for Destinations), where high quality is found throughout the tourist circuit, from transport and accommodation to all the other services. At their individual levels, all of them carry out or participate in actions aimed at achieving tourism excellence.

The destination VILLAS MARINERAS boasts a total of 25,000 accommodation spaces approximately among the six municipalities. The offer is diverse and is divided between hotels, tourist apartments, holiday homes, village houses, tourist residences, hostels and camps.

Baiona has only one tourist inn, the “Conde de Gondomar”, which is a 4-star hotel. There are several 4-star accommodations in Llanes, Ribadesella and

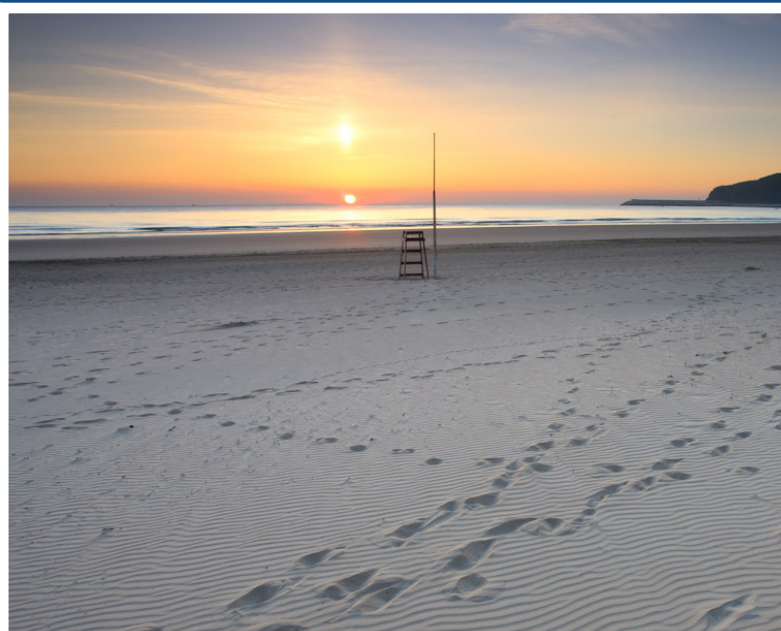
Santoña as well.

Hospitality: Villas Marineras has around 400 restaurants and about 20,000 accommodation spaces. There is a wide variety of offers and establishments with significant quality recognitions.

Michelin Star:

- San Vicente de la Barquera: Annua Restaurant**.
- Llanes: El Retiro Restaurant*.
- Ribadesella: Arbidel Restaurant*.

A dozen restaurants in Villas Marineras are distinguished with the SICTED seal of quality. Baiona (4), Ribadesella



QUALITY



(3), Llanes (2) and Laredo (1).

Natural Resources:

Nature too has quality recognition in the Villas Marineras.

- Ribadesella: Santa Marina Beach, Q for Quality (Tourist Quality Mark)
- Laredo: Salve Beach, almost 5km long, Q for Tourist Quality and ISO 14001 Certified.
- San Vicente de la Barquera: Merón Beach, almost 4

km long with a dune system, Q of Quality.

Moreover, the Banderas Azules (Blue Flag Certification) are present in numerous beaches of these destinations:

- Baiona: Os Frades, A Barbeira, A Concheira and A Ribeira.
- Llanes: Barro, Palombina, Toró and El Sablón.
- San Vicente de la Barquera: El Sable de Merón.
- Santoña: Berria.



Restaurante Annua (2 estrellas Michelin)

Baiona has been the first municipality to establish 'Smoke-free Beaches' to raise awareness among the users in order to promote healthy lifestyles



TOURIST INFORMATION CENTRES

Gerencia Villas Marineras

email: gerencia@villasmarineras.es

web: www.villasmarineras.es

BAIONA

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Tel: 986 687 067

oficinadeturismo@baiona.org

www.turismodebaiona.com



SAN VICENTE DE LA BARQUERA

Avenida de Los Soportales, 20 - 39540

Tel: 942 710 797

oficinadeturismo@sanvicentedelabarquera.es

www.sanvicentedelabarquera.es



RIBADESELLA

Paseo Princesa Letizia, s/n - 33560

Tel: 985 860 038

info@ribadesella.es

www.ribadesella.es



SANTOÑA

-Calle Santander, 5 - 39740

- Tourist Information Centre at the Paseo Marítimo promenade (open in summers)

Tel: 942 660 066

turismo@santona.es

www.turismosantona.com



LLANES

C/ Marqués de Canillejas, s/n. Edificio Antigua Rula - 33500

Tel: 985 400 164

turismo@ayuntamientodellanes.com

www.llanes.es



LAREDO

Alameda Miramar, s/n - 39770

Tel: 942 611 096

email: turismolaredo@cantur.com

web: www.laredoturismo.es



HOW TO GET TO THE VILLAS MARINERAS?

By Road

The Villas Marineras enjoy very good connectivity by road.

In the Cantabrian zone, the main road of connectivity is La Autovía (A-8)/Autopista (AP-8) del Cantábrico (The Cantabrian Motorway/Expressway) that connects all of the Northern Spain. This road is divided into two sections, an expressway with toll (AP-8) in the Basque Country and a toll-free motorway (A-8) in the rest of the coast until Galicia. It begins in Irún (Basque Country) and ends in Begonte (Galicia). Although the Cantabrian Motorway acts as the backbone of these towns, this connectivity is complemented by the secondary main roads of each municipality.

To access the municipality of Baiona by road, one must use the AG-57, which in most cases will have already merged with the Autopista del Atlántico (AP-9) that connects the Galician coast from north to south.

The use of collective passenger transport by road is possible in each of the towns.

-Baiona: The company ATSA offers frequent transportation between Baiona and Vigo.

-In the towns of the Cantabria, the company ALSA has the transportation connectivity of these towns with their nearest cities, such as Oviedo and Santander.

By train

There is a transit line in the Northern Iberian Peninsula, although its speed is slow and the frequency is limited. The scenic beauty of its route along the coast and its combination with the Northern Way make it an excellent experience. This train connects Ribadesella, Llanes, San Vicente de la Barquera, Santoña and Laredo.

In Baiona, the closest station is Vigo (26 km).

By Sea

The only regular transport by sea are the ferries (Brittany Ferries) coming from the south of the United Kingdom, that have been arriving for decades in Santander and Bilbao, cities close to the Villas Marineras. .

By Air

All the Villas Marineras have an airport at a short distance.

- Baiona: Peinador Airport (Vigo) 33 km away.

- Ribadesella: Asturias Airport 100 km away and Seve Ballesteros Airport (Santander) 120 km away.

- Llanes: Seve Ballesteros Airport (Santander) 90 km away and Asturias Airport 124 km away.

- San Vicente de la Barquera: 59 km from Seve Ballesteros Airport.

- Santoña: 40 km from Santander Airport and 65 km from Bilbao Airport.

- Laredo: 44 km from Santander Airport and 70 km from Bilbao Airport.

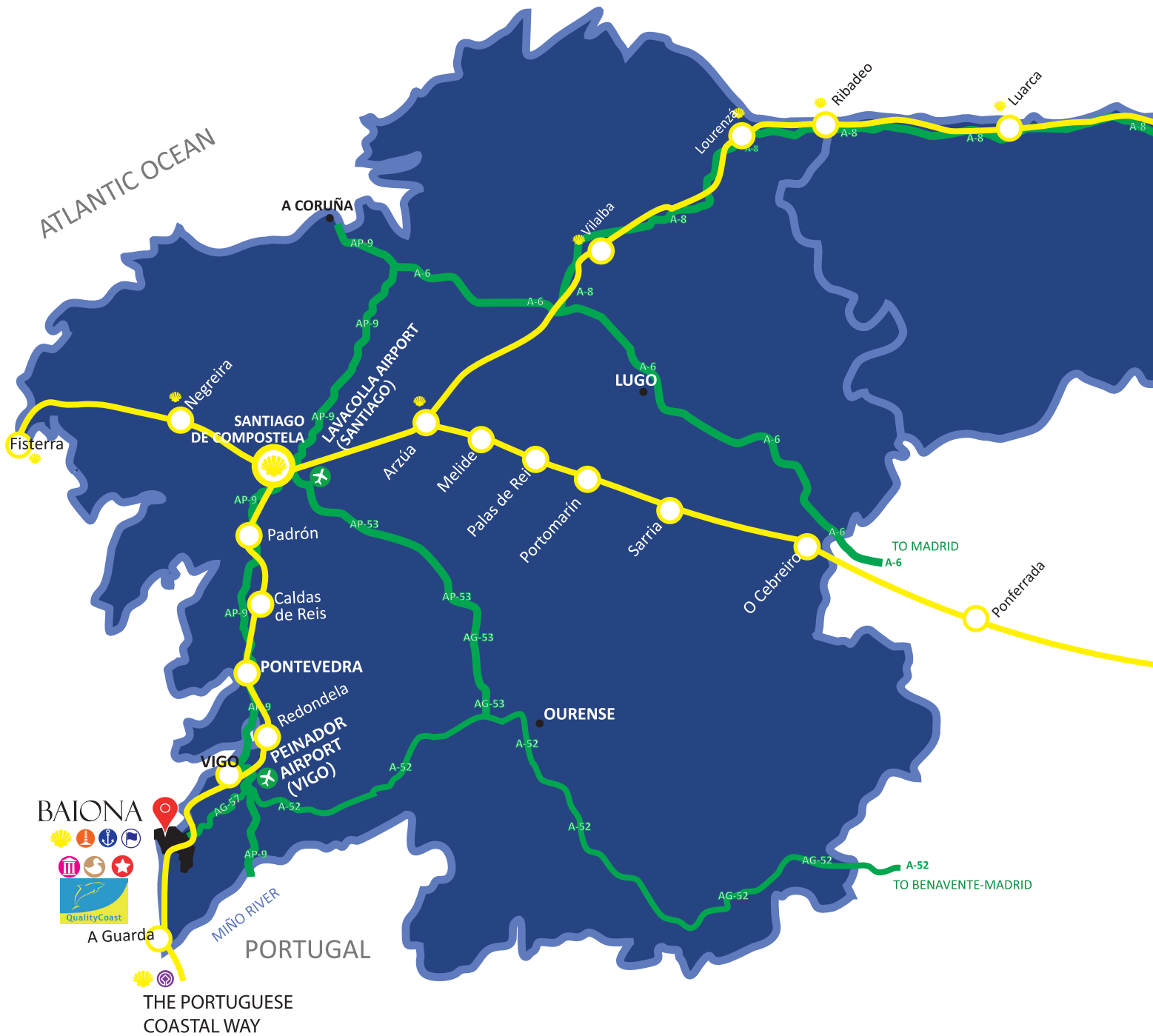
Among the four airports closest to the Villas Marineras, there is connectivity with a total of 14 national destinations and 24 international destinations: Germany, Belgium, France, Ireland, Italy, Poland, the Netherlands, Portugal, the United Kingdom, the Czech Republic, Switzerland and Turkey.

Accessibility between the towns.

The road connectivity between the towns in the north is quite good, thanks to the Autovía del Cantábrico A-8 which connects each one of them. The section from Ribadesella (the westernmost town of the Cantabrian coast) to Laredo and Santoña (the easternmost) is a 155 km long route and an average journey time of an hour and 35 minutes.

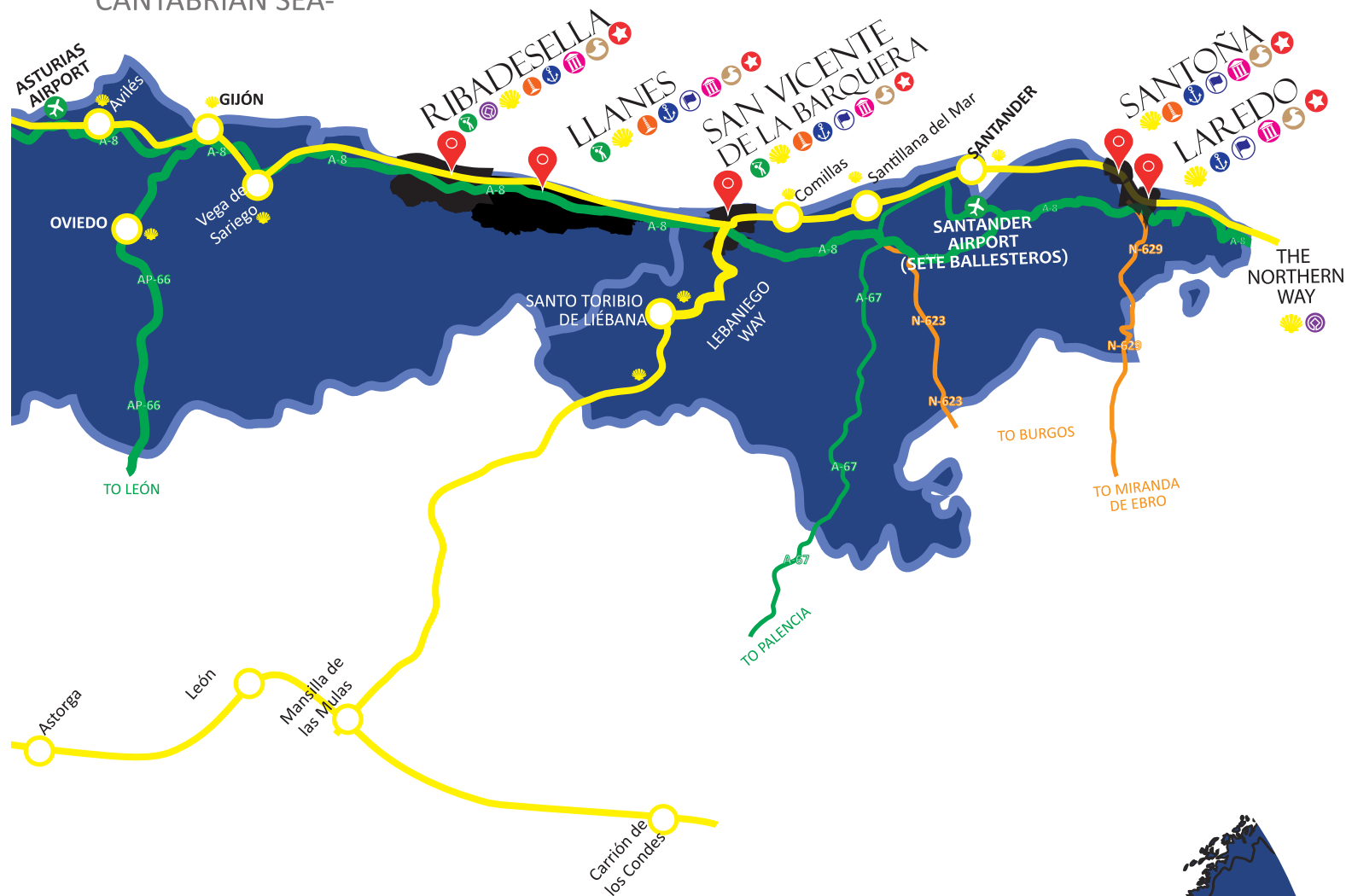
Lastly, the six fishing towns are connected by the sea. It is possible to travel these on private watercrafts as well.

VILLAS



MARINERAS

CANTABRIAN SEA-



THE WAY OF ST. JAMES

HIGHWAY

NATIONAL ROAD

THE WAY OF ST. JAMES

MARINA

GOLF COURSE

WORLD HERITAGE

LIGHTHOUSE

BEACHES WITH QUALITY CERTIFICATE

HERITAGE-CULTURE

NATURE

FESTIVALS

VILLAS MARINERAS



